

2011 ADVERTISING RATES

EFFECTIVE JANUARY, 2011



What is NetNews

NetNews is an electronically published newsletter that pulls stories each week from more than 80 daily and weekly publications from around the globe. Featured stories focus on the three subjects which NASVF helps to catalyze: Information, Technology and Capital. Editor Richard Miller chooses the most relevant articles of interest to NASVF's readership regarding capital formation, policy making, best practices, new and exciting funding programs and much more.

NetNews Readers

Distributed to more than 6,600 industry professionals, NetNews is read by early stage venture capitalists, fund managers, economic development executives, angel investors, tech commercialization officers, state and federal agencies, research parks and incubator managers, and many more. NetNews is a complimentary publication provided by NASVF as the voice of seed and early-stage venture capital.

NetNews Job's Corner

Post openings for your company in the NetNews Job Corner. All postings will run for 4 consecutive weeks. Provide the company name, position title and a brief description. The posting will include a hyperlink to the detailed job description and your company's website.

- \$250 for 4 consecutive weeks
- FREE for NASVF Members

Advertising Rates

NASVF Members Receive 50% Discount

Run Time	Right Column	Banner	Specifications Column / Banner
4 weeks	\$600	\$850	200 x 200 / 450 x 75
8 weeks	\$1,100	\$1,400	JPG or PNG
12 weeks (includes feature story)	\$1,600	\$1,950	50K / 30 - 50K
16 Weeks (includes feature story)	\$2,400	\$3,200	

More Information

- Ads run consecutively for the number of weeks contracted
- Ads will have a hyperlink to click through to company's website
- Ads which run for 12-16 weeks will also receive a feature story
- Ads will be created by the advertiser

Contact Information

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