

# Member Quarterly



June 29, 2010 Volume VII

## NASVF's New Quarterly Update for Members by Jim Jaffe, President and CEO

NASVF is pleased to introduce our new "Member Quarterly" Newsletter. As the association has grown both in members and new programs, we wanted to make sure that you are updated with what NASVF is accomplishing toward our shared mission of "Advancing Innovation Capital".

Member Quarterly includes reports from the Membership, Policy, Strategic Planning and Conference committees. We appreciate the work our committee members and board are engaged in and want to make sure we share this information with our members. You will also find a list of our newest members, important announcements, and highlights of some of our many member benefits.

This quarter the NASVF Management team continues to work on the 2010 National Conference in Baltimore October 13-15, 2010. Our host sponsor for the Conference is the Maryland Technology Development Corporation (TEDCO). Registration opens July 1<sup>st</sup>! We encourage you to take advantage of the bundled discount rate for "early bird" conference registration and membership renewal. More information is available on page 2 and at [www.nasvf.org](http://www.nasvf.org).

We are participating in a new and exciting program with the USDA Agricultural Research Service (ARS). NASVF is the national partner in the recently formed Agricultural Technology Innovation Partnership (ATIP) program that is comprised of 8 economic development organizations, each serving as a portal anchored to an ARS area. The ATIP program, along with its partners, have access to over 2,000 ARS researchers located at more than 100 research facilities nationwide—including four state-of-the-art pilot plants located in California, Illinois, Louisiana, and Pennsylvania. ATIP is a forum created and managed by the ARS Office of Technology Transfer that fosters interactions between businesses, universities, and ARS professionals nationwide. I'll provide more information in the next edition of the Member Quarterly after our first "All Partners" meeting later this month.

Your suggestions and comments are welcomed for upcoming editions.

Enjoy!

## 2010 Conference & Committee!

The Conference Committee is now selecting speakers, panelists and developing sessions. Keynote speakers are invited and will be announced soon.

## Register, Renew & Save!

Registration opens July 1st. Renew your membership for just \$495 when you register for the conference (a **\$500+ savings**). This is a special promotion for conference attendees!

## Become a Sponsor!

Reserve your space now! Sponsor benefits and pricing is available on the NASVF website or contact Richard Miller at [richardmiller@nasvf.org](mailto:richardmiller@nasvf.org).



*NASVF Gratefully Acknowledges  
our 2010 Host Sponsor!*



# Committee Communique

## Policy

This committee has a very robust and diverse membership across the U.S.

The committee discusses all current existing or proposed National Public Policy that would impact our members. NASVF and the committee are asked to support or collaborate with other National Associations' Public Policy initiatives including: ACA, AURP, NBIA, CDVCA, SSTI and AUTM.

The committee suggests new policy legislation or initiatives at the national level that would help the NASVF members in achieving their goals.

Some of the public policy we have acted upon: SBIR reauthorization, Accredited Investor legislation, OSTP RFI on Innovation & Commercialization, Research Park expansion/investment, Incubator legislation and a National Early Stage Fund of Funds.

**For more information and to view past committee minutes, click [HERE](#) to log-in to the Members Only Section of the NASVF website.**

## Membership

New Website Enhancements! Check out the interactive map and find NASVF members in your region! A new database categorizes members allowing for easy searches to identify contacts, improve networking, and increase member interaction.

Membership Drive: Members are encouraged to recruit other members! Each participant of the membership committee has been challenged to recruit 3 new members. Information was emailed to all members and is still available upon request.

Dual Membership: During the 1st quarter we partnered with NBIA to offer a dual membership in both organizations. The results: 14 new members! We are considering ways to partner with other organizations in the future.

Member Benefits: New benefits are being considered by the committee: D&O insurance, regional meetings, syndicating of investment opportunities, new best practices research and social networking opportunities through Linked In, Twitter and Facebook.

## Strategic Planning

Mission Statement: NASVF Advances Innovation Capital. Current logo has been changed and a new design will be unveiled at the 2010 conference.

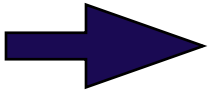
3 Primary Goals identified:

- Accelerate Policies to grow innovation capital
- Advance NASVF to position of preeminence and influence
- Expand and Enhance Membership Value

Strategies were voted on by the committee. Timelines, priorities, milestones and implementation is now being developed.

A new "NASVF Best Practices" points are being developed by committee members now.

**Get involved! Join a committee!  
Contact: Kelly O'Day at [kelly@nasvf.org](mailto:kelly@nasvf.org).**



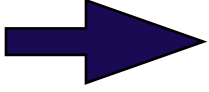
## **NASVF = NETWORKING!**

Member Only Linked in Group - Join today

Network, Discuss and Connect with your colleagues and fellow NASVF members.

Click [HERE](#) to join.

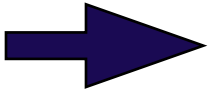
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## **NASVF = INFORMATION!**

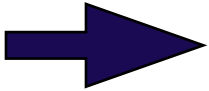
Did you know that many membership items are available in the Member Orientation Package? To get your copy, click [HERE](#) and login to the Member Only section of the NASVF website, enter the “Member Area”. **Use your email address and the password “nasvfweb” if this is your first visit.**

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## **NASVF = BENEFITS!**

- Your organization can have up to 20 people on your membership, sign up!
  - Advertise for 1/2 the cost in NetNews, pricing information is on the website
  - Post a job opening in NetNews - let us know of key personnel changes
  - Planning an event? Let us know, we'll post it to BaseCamp calendar
  - Free software through Angelsoft
  - Share your fund raising successes with us
  - Tell us of your investments! Share what's going on with fellow members
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## **NASVF = INVOLVEMENT!**

- NASVF President Jim Jaffe meets monthly with fellow executive directors from ACA, AUTM, SSTI, NBIA, AURP, CDVCA. Discussions revolve around ways in which we can speak with a common voice while recognizing the independence of each organization. Current exploration into a joint response to the RIF from the White House
- The group submitted a letter of support and participated in a campaign to support ACA's position on the proposed rule changes to the 2010 Financial Reform Bill. NetNews published several articles about this issue
- NASVF hosted a VC/Federal tech transfer panel and was an exhibitor/Sponsor at the at 2010 FLC Annual Conference
- Jim Jaffe presented NASVF at the World Trade Center of Philadelphia Board Meeting, met with Ken Anderson, Delaware Economic Development Department, meetings with DOE on funding a new innovation fund for DOE labs and meetings with SBA Undersecretary on ARS Innovation Fund program
- Met with Center for Innovation at Arlington, TX to explore new fee-based programs for their Partnership Intermediary Agreement Program with the DOD
- Released the 2010 NASVF/Temple Seed and Early Stage Capital Survey with good press coverage on our findings
- FLC – Developing a new fee-based project through sponsorship for all FLC regions' to host Federal labs Tech Showcases at regional meetings, FLC Annual Conference, NASVF Annual Conference and WBT
- USDA/ARS – Executed the ARS Economic Impact Research Project agreement (\$25,000) and have begun data collection.

# WELCOME NEW NASVF MEMBERS!

Please join us in welcoming these new members.

You will find more information about these companies on the NASVF website.

- ★ **Indiana Economic Development Corporation**
- ★ **Indiana University Research & Technology Corp.**
- ★ **Ponca City Development Authority**
- ★ **Southeastern Universities Research Association (SURA)**
- ★ **Venture Management Partners**
- ★ **Utah Science Technology and Research Initiative (USTAR)**
- ★ **EquityNet**
- ★ **West Virginia Jobs Investment Trust**
- ★ **Boulder City Green Technology Partners**
- ★ **Technology 2020**
- ★ **Enhanced Capital Partners, Inc.**
- ★ **West Virginia High Tech Consortium Foundation**
- ★ **Enterprise Center of Johnson County**
- ★ **MASA Life Science Ventures LP**
- ★ **The Innovation Center**
- ★ **Innovate Tech Ventures**
- ★ **SeventySix Capital**
- ★ **B & D Consulting**
- ★ **Angelsoft**
- ★ **Vendice Ventures**
- ★ **Maryland Dept. of Economic Development**
- ★ **Arlington Chamber of Commerce**